



ANÁLISIS DE PRODUCTOS Y SERVICIOS DE INVERSIÓN

By Fernando Díaz Pérez

Editorial Paraninfo, España, 2014. Encuadernación de tapa blanda. Book Condition: Nuevo. 24x17cm. Los instrumentos de inversión se han vuelto extremadamente complejos en los últimos años, combinándose los más modernos con los productos tradicionales para formar una amplísima gama de posibilidades. Si bien la abundancia de alternativas siempre es buena para el inversor, no es menos cierto que aporta un grado de complejidad añadida en la gestión de la cartera. Esta obra pretende hacer un análisis de estos instrumentos de inversión, centrándose en los principales dentro de cada categoría; el autor no solo se limita a explicar la ficha técnica de cada uno de ellos sino que también los relaciona con otros términos económicos como "prima de riesgo", "agencia de rating", etc. Además, se analizan las características de los activos financieros y los procedimientos de evaluación financiera de inversiones mediante la aplicación de las técnicas de cálculo adecuadas, con el añadido de actividades de autoevaluación y ejercicios prácticos que contribuirán al afianzamiento de los conceptos aprendidos. Esta unidad formativa, UF 0338 Análisis de productos y servicios de inversión, cierra el módulo 0499_3 Productos, servicios y activos financieros, que se encuentra dentro del certificado de profesionalidad Financiación de empresas, de la...



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