



A Short Course in International Economics

By Jeffrey Edmund Curry

Laxmi Publications Pvt. Ltd, 2010. Softcover. Book Condition: New. 3rd edition. The global marketplace offers terrific opportunities and formidable challenges. Doing business internationally isn't necessarily more difficult, but it is certainly different. Understanding how things work is critical. Short Course in International Trade books are stand-alone training modules that teach the key skills of international trade. Each book covers a single topic and is designed as a practical guide with immediate application in the real world. They are excellent training tools for traders, bankers and brokers. Each book is written from an international perspective for an international audience. Content focuses on the universal needs of all business people, regardless of whether they are a buyer or seller, or dealing in products or services. The books are as useful for someone from Asia as for someone from Europe or the Americas. Contents: Chapter 1. The Science of Economics Chapter 2. Economic Systems Chapter 3. Basic Principles: Microeconomics Chapter 4. Basic Principles: Macroeconomics Chapter 5. Governments Chapter 6. Private Enterprise Chapter 7. Labor Chapter 8. International Trade Chapter 9. International Trade Issues Chapter 10. Growth and Development Chapter 11. Global Investors Chapter 12. Global Projections Chapter 13. Glossary Chapter 14. Resources Author Biography...



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